



FORWARD

IN
WRITING

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FORWARD IN WRITING

- Biblical Purpose
- Strategic Purpose
- Practical Methods and Tools



BIBLICAL PURPOSE IN WRITING

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- God is a God of communication (Gen 1-2)
 - Thus says the Lord x 419 OT
 - Spoke in many ways (Heb 1:1-2)
 - Communicated in His Son (Jn 1:14-18)



BIBLICAL PURPOSE IN WRITING

- God is a God of communication (Gen 1-2)
 - Thus says the Lord x 419 OT
 - Spoke in many ways (Heb 1:1-2)
 - Communicated in His Son (Jn 1:14-18)
- God values, uses written language (2 Tim 3:16, Ex 17:14, Rev 21:5)



- God desires His people to:
 - Teach one another (Col 3:16-17, Tt 2:3)
 - Make disciples (Mt 28:19, 2 Tim 2:2)
 - Proclaim His hope (1 Pet 3:15)

BIBLICAL PURPOSE IN WRITING

10 YEARS AGO



Letter



NOW



OMG! Letter

BIBLICAL PURPOSE IN WRITING

- God desires His people to:
 - Teach one another (Col 3:16-17, Tt 2:3)
 - Make disciples (Mt 28:19, 2 Tim 2:2)
 - Proclaim His hope (1 Pet 3:15)
- How can we do that most effectively in various contexts?

AFTER EDEN

by Dan Lietha



The world's first language barrier problems actually came much earlier than the Tower of Babel.



STRATEGIC PURPOSE IN WRITING

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- Allows precision (Lk 1:3-4)



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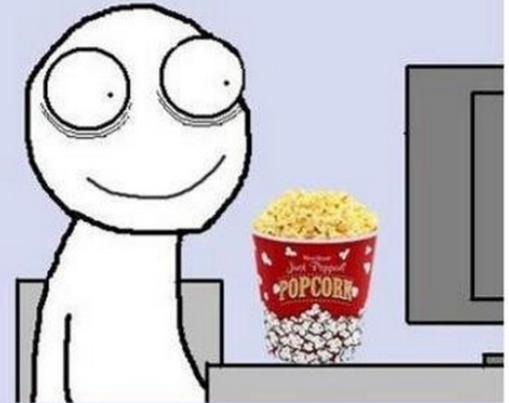
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- Creates a record (Ex 17:14, Deut 6:6,9)



STRATEGIC PURPOSE IN WRITING

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- Allows precision (Lk 1:3-4)
- Creates a record (Ex 17:14, Deut 6:6,9)
- Allows broadcasting (Rev 1:11)

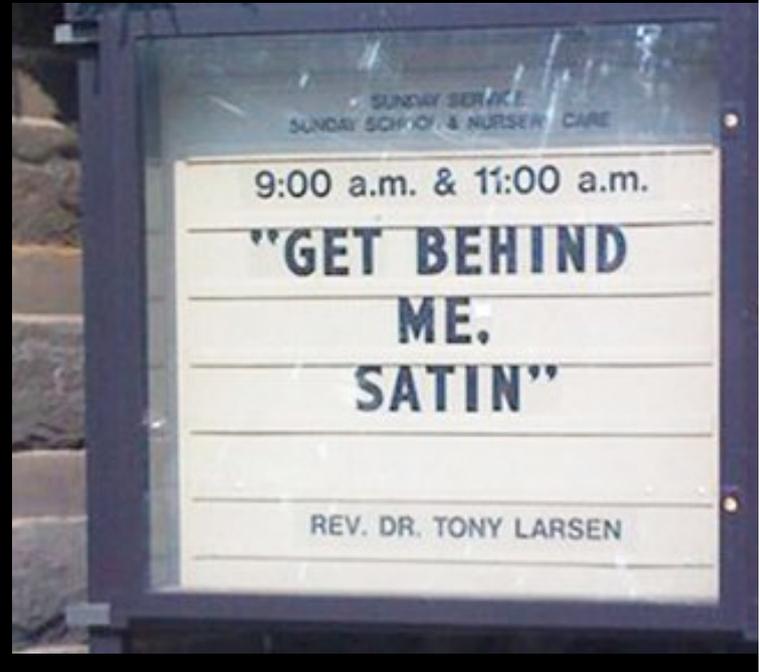
**No, I don't watch soap operas.
I have Facebook.**



**There's a new episode
every 5 minutes.**

STRATEGIC PURPOSE IN WRITING

- Allows asynchronous communication (Is 30:8)
- Allows precision (Lk 1:3-4)
- Creates a record (Ex 17:14, Deut 6:6,9)
- Allows broadcasting (Rev 1:11)
- Aids visual learning (Gal 6:11, Rev 1:11)



STRATEGIC PURPOSE IN WRITING

- Allows diverse presentation (2 Cor 13:10)



STRATEGIC PURPOSE IN WRITING

- Allows diverse presentation (2 Cor 13:10)
- Allows compounding (Heb 1:1-2)

Tried to signal my wife
across the food court to buy
me an extra McNuggets
and now I'm in 3 gangs
and have to kill someone
named Snake.



STRATEGIC PURPOSE IN WRITING

- Allows diverse presentation (2 Cor 13:10)
- Allows compounding (Heb 1:1-2)
- Provides at-your-own-pace instruction (1 Cor 4:14-16)



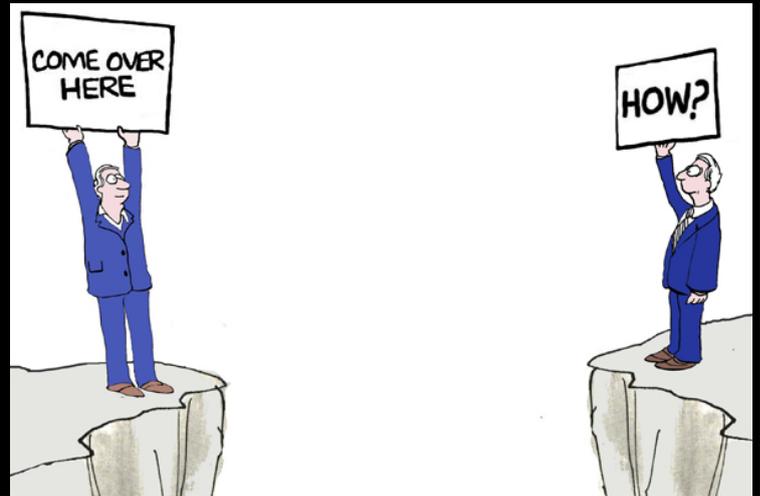
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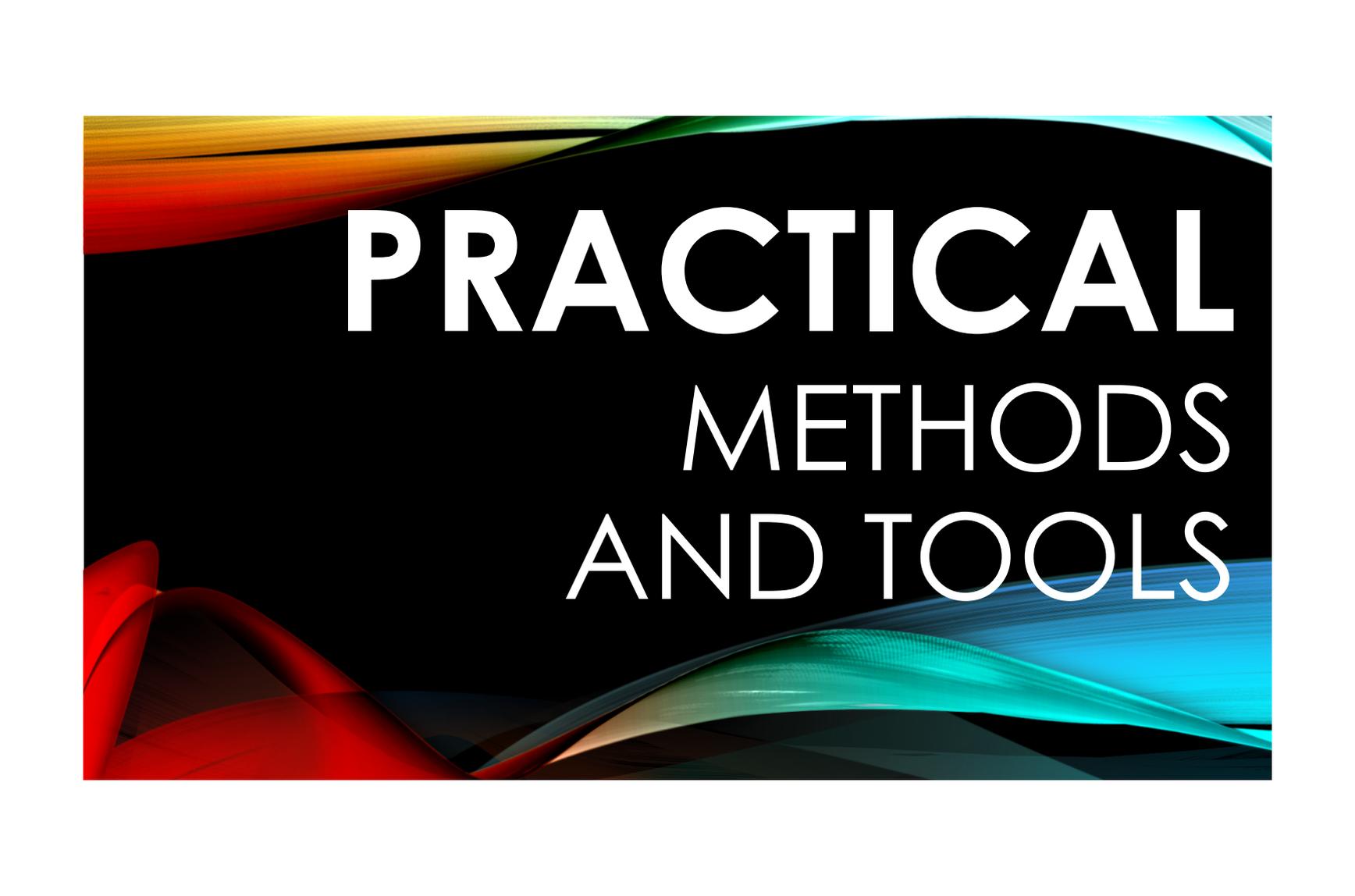
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- Allows compounding (Heb 1:1-2)
- Provides at-your-own-pace instruction (1 Cor 4:14-16)
- Provides a safeguard (Php 3:1)



STRATEGIC PURPOSE IN WRITING

- Allows diverse presentation (2 Cor 13:10)
- Allows compounding (Heb 1:1-2)
- Provides at-your-own-pace instruction (1 Cor 4:14-16)
- Provides a safeguard (Php 3:1)
- Can stir the mind (2 Pet 3:1)





PRACTICAL METHODS AND TOOLS



9 QUESTIONS FOR BEGINNING WRITING

- 1. What am I responsible for?
- 2. What am I passionate about?
- 3. What do I have to offer in those areas?
- 4. Who else writes on those topics, and what can I learn from them?
- 5. Who am I trying to reach? What is their age and other demographics?



9 QUESTIONS FOR BEGINNING WRITING

- 6. Who else is effective in reaching those demographics, and what can I learn from them?
- 7. How to decide when to address an issue or not?
- 8. How is God using me to edify others, and could that ministry be broadened through writing?
- 9. How can I improve my personal communication to others through writing?



10 STEPS FOR BEGINNING WRITING

- 1. Answer the 9 questions
- 2. Begin to develop a habit of writing. Start small.
- 3. Begin writing brief comments on passages, write brief notes to edify others.
- 4. Open “new media” accounts, begin to become familiar with these tools





10 STEPS FOR BEGINNING WRITING

- 5. Begin to learn reading, viewing habits of audience
- 6. Begin to learn how to use pictures, video, multimedia
- 7. Find likeminded media sources (people, blogs, etc.) to follow.
- 8. Communicate with other writers, seek counsel



10 STEPS FOR BEGINNING WRITING

- 9. Write! Write! Write!
 - Status update (40 characters is best)
 - Tweet (71-100 characters is best)
 - Blog post (300-700 words)
 - Editorial (700-900 words)
 - Journal Article (8,000 –12,000 words)
 - Book (50,000 – 100,000 words)
- 10. Redeem the moments. Use small moments. Don't wait for big ones.



11 THE WORDS OF WISE MEN ARE LIKE
GOADS, AND MASTERS OF *THESE*
COLLECTIONS ARE LIKE WELL-DRIVEN NAILS;
THEY ARE GIVEN BY ONE SHEPHERD.

12 BUT BEYOND THIS, MY SON, BE WARNED:
THE WRITING OF MANY BOOKS IS ENDLESS,
AND EXCESSIVE DEVOTION *TO BOOKS IS*
WEARYING TO THE BODY.

– ECCLESIASTES 12:11-12